Publisher/Media Co. Details

**Main Contact**

Name: Joyce Xu Email: xujing@zplay.com Phone: +86 186 1829 5520

Company: ZPLAY (HK) Technology Co., Limited (“ZPLAY”)

Address: Flat/Rm. C8 7/F, Block C, Ka Ming Court, Nos. 688 Castle Peak Rd., KL, Hong Kong

**Finance Contact**

Name: Ling Xi Email: lingxi@zplay.com

**Banking Details**

Beneficiary name: ZPLAY (HK) Technology Co., Limited Account: 10832548

Bank: China Construction Bank (Asia) Corporation Limited Swift/BIC: CCBQHKAX

Bank Address: 26/F, CCB Centre, 18 Wang Chiu Road, Kowloon Bay, Kowloon, Hong Kong

Advertiser Details

Company Name: Country:

Address:

City: Postal Code: Fax:

Main Contact

Name: Email: Phone:

Finance Contact

Name: Email: Phone:

Technical Contact

Name: Email: Phone:

**Commercial Terms \*\***

Payment Term : Prepay / Weekly, Net 7 / Monthy, Net 30

Billing Schedule: Invoices will be generated monthly

\*\* All other contractual terms governing this IO are established by the standard ZPLAY Ads Terms of Service (ToS), which can be found at <https://www.zplayads.com/en/service.html>. YOUR ACCEPTANCE & SIGNATURE ON THIS IO INCLUDES ACCEPTANCE OF THE ZPLAY ToS.

Mobile Campaign Details

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| --- | --- | --- | --- | --- | --- | --- |
| Campaign Description | Target Territories | Pricing Model | Incent or Non-Incent | Sources, Methods, Restrictions | Unit Price $ | Daily  Budget $ |
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Target Start Date (YYYY-MM-DD):

End Date (YYYY-MM-DD):

Change Notice Required: 48 hours

Other Notes or Requirements:

Agreed, per the duly authorized signatures below:

For the Publisher/Media Co., ZPLAY For the Advertiser

By: By:

Print Name Print Name

Print Title Print Title

Date Date