Publisher/Media Co. Details

**Main Contact**

Name: Joyce Xu Email: xujing@zplay.com Phone: +86 186 1829 5520

Company: ZPLAY (HK) Technology Co., Limited (“ZPLAY”)

Address: Flat/Rm. 606 6/F, Block C, Hollywood Centre, No.77-91 Queens Road West, Sheung Wan Hong Kong

**Banking Details**

Beneficiary name: ZPLAY (HK) Technology Co., Limited

Bank: China Construction Bank (Asia) Corporation Limited

Swift/BIC: CCBQHKAX Account: 10832548

Bank Address: 26/F, CCB Centre, 18 Wang Chiu Road,

Kowloon Bay, Kowloon, Hong Kong

Advertiser Details

Company Name: Country:

Address:

City: Postal Code: Fax:

Main Contact

Name: Email: Phone:

Finance Contact

Name: Email: Phone:

Technical Contact

Name: Email: Phone:

**Commercial Terms \*\***

Payment Term : Prepay / Weekly, Net 7 / Monthly, Net 30

Billing Schedule: Invoices will be generated monthly

\*\* All other contractual terms governing this IO are established by the standard ZPLAY Ads Terms of Service (ToS), which can be found at <https://www.zplayads.com/en/service.html>. YOUR ACCEPTANCE & SIGNATURE ON THIS IO INCLUDES ACCEPTANCE OF THE ZPLAY ToS.

Mobile Campaign Details

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Campaign Description | Target Territories | Pricing Model | Incent or Non-Incent | Sources, Methods, Restrictions | Unit Price (CNY/USD) | Daily  Budget (CNY/USD) |
|  |  |  |  |  |  |  |
|   |   |   |   |   |   |   |
|   |   |   |   |   |   |   |
|   |   |   |   |   |   |   |
|   |   |   |   |   |   |   |
|   |   |   |   |   |   |   |
|   |   |   |   |   |   |   |
|   |   |   |   |   |   |   |
|   |   |   |   |   |   |   |
|   |   |   |   |   |   |   |
|   |   |   |   |   |   |   |
|   |   |   |   |   |   |   |
|  |  |  |  |  |  Total  |   |
|  |  |  |  |  |  Overall  |    |

Note:

1. Advertiser and ZPLAY hereto shall be responsible for paying the currency conversion costs and bank transfer fees incurred with its own bank.
2. All the alternation afterward signing the IO will be subject to emails, including but not limited to CPI, regions, daily budget, etc.

All the new campaigns added after signing the IO will be subject to emails.

Target Start Date (YYYY-MM-DD):

End Date (YYYY-MM-DD):

Change Notice Required: 48 hours

Other Notes or Requirements:

Agreed, per the duly authorized signatures below:

For the Publisher/Media Co., ZPLAY For the Advertiser

By: By:

Print Name Print Name

Print Title Print Title

Date Date