Publisher/Media Co. Details

**Main Contact**

Name: Ann Yuan Email: ann.yuan@atmosplay.com Phone: +86 13241771303

Company: YUMIMOBI LIMITED (“Atmosplay Platform”)

Address: UNIT 507\5/F NEW EAST OCEAN, CTR NO 9 SCIENCE MUSEUM RD TST,EAST KLN, HONG KONG

**Banking Details**

Beneficiary name: YUMIMOBI LIMITED

Account: 01527468000463

Bank: THE BANK OF EAST ASIA, LIMITED

Swift/BIC: BEASHKHH

Bank Address: 10 Des Voeux Rd Central, Hong Kong

Advertiser Details

Company Name:

Country:

Address:

City: Postal Code: Fax:

**Main Contact**

Name: Email: Phone:

**Finance Contact**

Name: Email: Phone:

**Technical Contact**

Name: Email: Phone:

**Commercial Terms \*\***

Payment Term : Prepay / Weekly, Net 7 / Monthly, Net 30

Billing Schedule: Invoices will be generated monthly

\*\* All other contractual terms governing this IO are established by the standard Atmosplay Terms of Service (ToS), which can be found at <https://www.atmosplay.net/en/service.html>. YOUR ACCEPTANCE & SIGNATURE ON THIS IO INCLUDES ACCEPTANCE OF Atmosplay ToS.

Mobile Campaign Details

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Campaign Description | Target Territories | Pricing Model | Incent or Non-Incent | Sources, Methods, Restrictions | Unit Price (CNY/USD) | Daily  Budget (CNY/USD) |
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|  |  |  |  |  |  Total  |   |
|  |  |  |  |  |  Overall  |    |

Note:

1. Advertiser and Atmosplay hereto shall be responsible for paying the currency conversion costs and bank transfer fees incurred with its own bank.
2. All the alternation afterward signing the IO will be subject to emails, including but not limited to CPI, regions, daily budget, etc.

All the new campaigns added after signing the IO will be subject to emails.

Target Start Date (YYYY-MM-DD):

End Date (YYYY-MM-DD):

Change Notice Required: 48 hours

Other Notes or Requirements:

Agreed, per the duly authorized signatures below:

For the Publisher/Media Atmosplay For the Advertiser

By: By:

Print Name Print Name

Print Title Print Title

Date Date